



SOFTWARE FOR MANUFACTURING & DISTRIBUTION

MICROSOFT DYNAMICS GP™

BUSINESS SOFTWARE DEVELOPMENT

## THE ANTI-SPEC

### A NEW SERVICE FROM WillowWare

For your customers who feel too constrained by the standard software spec, which describes only the functionality that will be present in the proposed software, we are proud to now offer our exclusive Anti-Specification Service. Our ASS will identify everything that will NOT be in the software—the features, functionality, and performance characteristics that will not be included. By employing proprietary Broadly Intelligent Guesswork, we are able to anticipate everything your customer might have wanted, and document its absence in the BIG-ASS spec. The scope of these projects is nearly unlimited, except for the small amount of time required to refrain from documenting what the software will actually do. The deliverable is one BIG-ASS document.


As the great Sherlock Holmes said, “When you have excluded the impossible, whatever remains, however improbable, must be the truth.”

In this manner, by enumerating all the unlikely possibilities that we intend to exclude during the software construction process, when your customer closely examines our BIG-ASS spec they will find the only thing missing is their custom code.

If you would like to engage us for a BIG-ASS project, we are offering a special discount to first-time clients in an even percentage amount greater than 14% and less than 16%.

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